Day 1: Tuesday January 19, 2028 (open hours 9:00 am – 4:30 pm)

TIME	SESSION
9:00am	**Tradeshow Floor Opens**
9:30am – 9:50am	Product Talk (Artistic Skylight) - **Beyond the Skylight: Fall Protection Built In**
10:00am – 10:50am	Educational Session – **Evolution of Self-Achered Mod Bit**
11:00am – 11:50am	Demonstration - **Thermoplastics**
12:00pm – 12:50pm	Educational Session - **An Owner's Perspective on Roof Management**
1:00pm – 1:50pm	Demonstration – **EPDM**
2:00pm – 2:20pm	Product Talk (Tremco) - **Beyond Replacement: A New Era in BUR Restoration**
2:30pm – 3:20pm	Demonstration **- Vegetative**
3:30pm – 4:30pm	**CRCA's Chair Reception – Lounge Area**
4:30pm	**Tradeshow Floor Closed**
4:30pm – 7:00pm	**IIBEC / CRCA Reception**

Day 2: Wednesday, January 20, 2028 (open hours 9:00 am – 3:30 pm)

TIME	SESSION
9:00am	**Tradeshow Floor Opens**
9:30am – 9:50am	Product Talk (SIKA) - **Sika Thermoplastic Roofing Membranes** : Exploring Systems, Applications & Installation Techniques
10:00am – 10:50am	Educational Session - **Beyond the Hype: How Roofing Contractors Are Actually Using AI**
11:00am – 11:50am	Demonstration - **Modified Bitumen**
12:00pm – 12:50pm	Educational Session - **Building Canada's Roofing Workforce**
1:00pm – 1:50pm	Demonstration – **Liquid Applied**
2:00pm – 2:20pm	Product Talk (BP Canada) - **TBD**
2:30pm – 3:20pm	**Networking Reception – CRCA Lounge**
3:30pm	**Tradeshow Floor Closed**